



## **Kern River Festival Sponsor Levels**

### **Gold**

**\$1000.00 or more in merchandise, money or both**  
**Name on all promotional material**  
**Booth in Riverside Park**  
**4 Dinner Tickets**  
**4 Entries to all Events**  
**4 Event T-shirts**

### **Silver**

**\$500.00 or more in merchandise, money or both**  
**Name on all promotional material**  
**Booth in Riverside Park**  
**2 Dinner Tickets**  
**2 Entries to all Events**

### **Bronze**

**\$200.00 more in merchandise, money or both**  
**Name on all promotional material**  
**Booth in Riverside Park**

**Call Judy or Marianne (760)376-3745 for more information**

**Kern Valley River Council. California Non-Profit Public Benefit Organization  
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## Sponsor Information

Thank you for participating in the Kern River Festival. To help you maximize your exposure and help us do our job, please look over the enclosed material and return this form to us by March 15.

Please list specific items donated and their retail value below or on a separate sheet. This information is needed for our auction program. Specific colors and model names are helpful and will be included if provided.

In order to display your logo as required we will require a copy of your organization's logo in color or black and white logo (jpeg or tif format). Please email the file to: [festival@sierrasouth.com](mailto:festival@sierrasouth.com)

Do you plan on attending the Festival? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, will you have a display booth?

Size? \_\_\_\_10X10 \_\_\_\_10X20

Other Special Needs: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please check in at the registration area on Friday morning to get your park assignment. If you are arriving in town earlier, please let us know.

\_\_\_\_No, we will not be attending but will send literature that we would like distributed.



## **Additional Information**

**Please send donations to:**

Sierra South  
Kern River Festival  
11300 Kernville Rd.  
Kernville, Ca. 93238

**If sending by USPS:**

Sierra South  
Kern River Festival  
PO Box 1909  
Kernville, Ca. 93238

If you are bringing your donation with you, please leave it at Sierra South Paddle Sport at the address listed above. All donated merchandise will be on display in the auction tent in Riverside Park, beginning Saturday.

### **BANNERS**

If you are not attending but still want your banner to be put up, please make sure that it is sent to arrive with the product by March 15. If you are bringing a banner with you, please leave it with Sierra South Paddle Sports by Wednesday. Banners are hung on Friday. All banners will be taken down on Sunday afternoon. If you have a display in the park, you can hang your banners in your display area. However, please do not put banners in any area where you may block spectator views.

### **ACCOMODATIONS**

For information regarding accommodations, call Sierra South at 760-376-3745 or go to our website for a listing of [Hotels and Campsites](#).

### **ADDITIONAL INFORMATION**

If you need more information or help, please contact Judy at [festival@sierrasouth.com](mailto:festival@sierrasouth.com) or 760-376-3745. Once on site, look for the registration tent located at the center of Riverside Park located close by the announcer's stand. Our goal is to make this event an enjoyable one for all the sponsors, participants and spectators.